

Japan Marketing Week

May 19th, 2020

Announcement 12th Japan Marketing Week [June] will be postponed

Dear Exhibitors,

Thank you very much for all the continuous support to Japan Marketing Week.

As a result of discussions regarding “12th Japan Marketing Week [June]” scheduled to be held from June 24 (Wed) to 26 (Fri), 2020 at Tokyo Big Sight, we have decided to reschedule the show due to concerns related to COVID-19.

As an indispensable business platform for the industry, we have been making various preparations such as attracting visitors and taking safety measures at the venue to hold 12th Japan Marketing Week [June] on the original show dates. However, as a result of assessment of the recent situation of COVID-19 and opinions from the industry, we have made this difficult decision. We apologize for any inconvenience that this may cause, but we appreciate your understanding.

We fully understand and appreciate the level of planning that is required to participate. Regrettably, the COVID-19 outbreak and related travel restrictions make those preparations too difficult to hold the show as scheduled. We apologize for any inconvenience that this may cause and thank our exhibitors and visitors from all over the world for their support.

Details on the new dates and venue will be announced by the end of May.

Again, we thank you for your understanding and please feel free to contact us for any inquiries.

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